

Corporate Press

高碧(香港)有限公司 (HK) Ltd.

**OUR
CUSTOMERS
ARE OUR FIRST
PRIORITY**

- CREATIVE MIND
- COMPLETE FACILITIES
- CONSISTENT QUALITY
- COURTEOUS SERVICE
- COMPETITIVE PRICE
- CREDIBLE SCHEDULE
- CARING COMPANY

THAT'S THE CORPORATE PRESS ADVANTAGE



THE CORPORATE PRESS CREDENTIAL



茲證明

高碧(香港)有限公司

香港灣仔區軒尼詩道工業大廈20樓

ISO 9001 : 2008 註冊編號 : 00000000000000000000

印刷和裝訂服務

地址 : 香港灣仔區軒尼詩道

證局



The Corporate Press Profile

Founded in 1991, Corporate Press is an offset and digital printing service solution provider based in Hong Kong. We serve clientele that ranges from small and medium-sized business firms to multinational corporation (MNC) and government department

Corporate Press is your one stop solution partner which specializes in offering high quality, premium and customized printing solutions to our clientele. Our services ranges from printing materials such as magazines, books and corporate brochures, media kits, direct mailings, and tradefair/ event collateral to event production such as event backdrops, banners and gift premiums

Apart from that, Corporate Press also helps Organizations or Independent writers to launch their self-publishing materials to market.

The Corporate Press Credential

Corporate Press has been in the business for over 20 years and has build good reputation and assurance to all our customers.

Corporate Press has been awarded as ISO9001 printing company which is notable for our sustainable quality printing, broad array of printing services and premier customer services to our customers.

We also achieve Hong Kong Print Award in the past years to recognise us in the new and creative printing sector.

Corporate Press also cares about our environmental awareness. We have awarded the FSC Certificate that assures our high standard printing services and environmental commitment.





THE CORPORATE PRESS ONE STOP SOLUTIONS



Engaged in Major Events/ Occasions

- Celebrations & Ceremonies
- Annual Dinners
- Award Presentations & Incentives
- Gala Balls
- Trade & Product Launches
- Promotion Events
- Business Forum and Conference
- Festival Decoration (X'mas, Chinese New Year, Full Moon Festival)

Printing materials for Corporate

- Stationery such as letterheads, envelops, memo pads and Name Cards
- Tailor-made Calendars
- Corporate and Other promotional brochures
- Annual Reports

Publications

- Book Components and Ancillary
- Magazines and Journals
- Media Kits
- Pocket Folders
- Booklets
- Direct Mailers

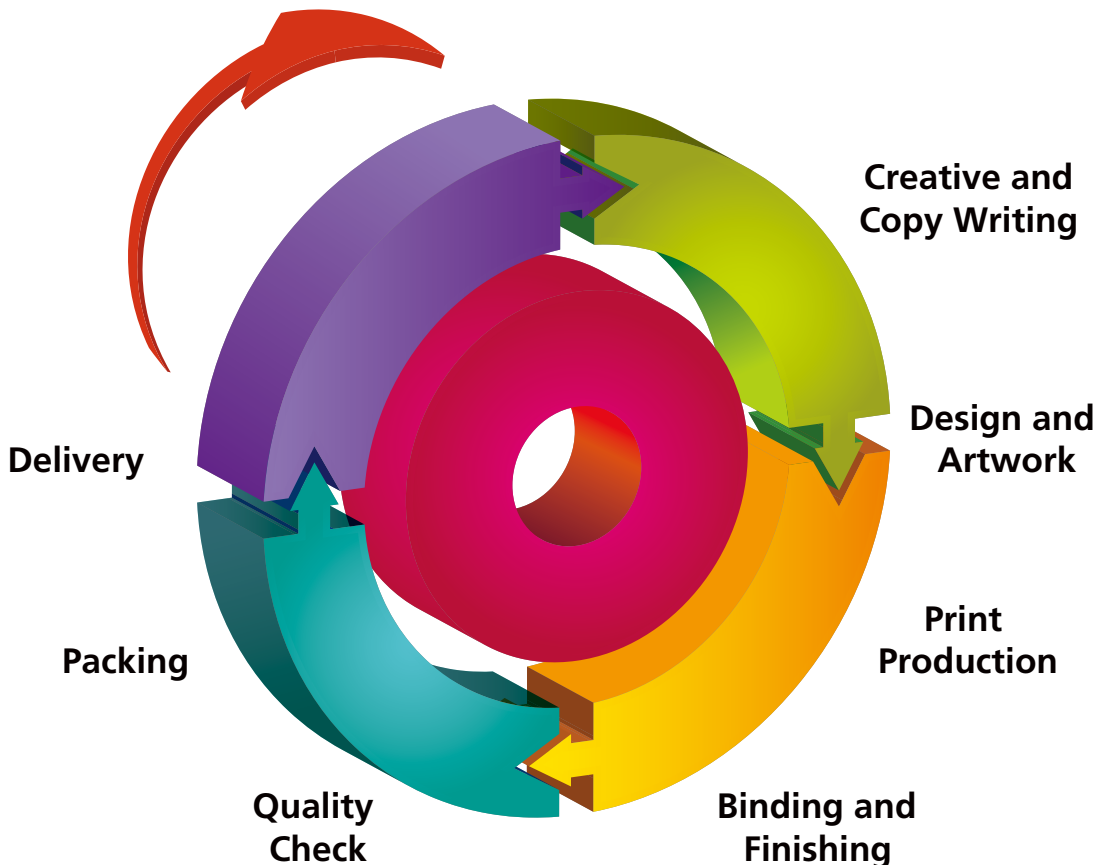
THE CORPORATE PRESS ONE STOP SOLUTIONS



The Corporate Press One Stop Solutions

We truly respect and understand the need for every customer, we would like our customers to experience an "Easy and Hassle-Free" printing environment with Corporate Press.

From Creative design, Production to on-time delivery and installation, Corporate Press do think ahead for you and take care for your needs.





THE CORPORATE PRESS SERVICES CREATIVE AND COPY WRITING



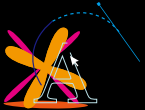
Publishing

Creative and Copy Writing

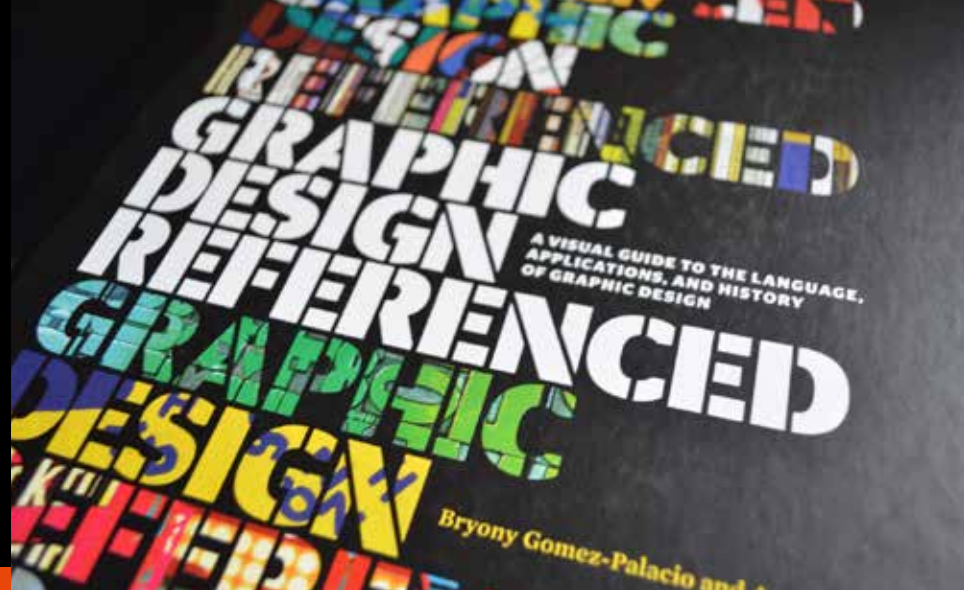
With in-house production capabilities and 20 years+ printing and publishing experience, our professional writers and editors have good experience in dealing with magazines, professional journals, newspapers and corporate materials including newsletters and annual reports.



THE CORPORATE PRESS SERVICES DESIGN AND ARTWORK



Design & Artwork



Design and Artwork

Our Creative team has been working with publishers and associations in Hong Kong and overseas for over ten years. We offer them new design ideas or layout on newsletters, publications and various corporate materials.

Corporate Press also capable in designing websites and printing gifts and premium for client events or celebrations





THE CORPORATE PRESS SERVICES BINDING AND FINISHING



PUR Book Binding

Binding and Finishing

Corporate Press possess our own binding and finishing facilities within our premises. These services are especially suitable for client that requires a customized packaging and special unique touch on their final printing.

PUR-Binding

Corporate Press is the first PUR binding provider in Hong Kong. PUR binding is a powerful and flexible tool in the market and is widely applicable in various applications for instances, cookbooks, annual reports, shop manuals, and textbooks. It is especially effective with small amount digital printing solution.

Corporate Press also offer several laminating and coating options as your finishing. We offer aqueous, varnish, ultraviolet, and laminated coatings in high gloss, regular gloss, dull or matte finishes. We can also combine various coatings to create unique visual effects as well.

Our specialists will based on your needs and suggest you with the ideal finishing technique.

THE CORPORATE PRESS SERVICES EVENT PRODUCTION

eEvent

Event Production

- Invitation card design and printing
- Stage and Backdrop Printing and installation
- Large Scale Printing- Banner/ Pull-up Banner/ Foam board
- Exhibition Display/ Pop up Display
- Kick Off Props
- Event Brochure or leaflets
- Event Photos
- Event photos with Photographers
- Wifi Photo Machine Rental
- Wechat Photo Machine Rental
- Event Photos editing and album production
- Licensed Mascot Costumes
- Gift and Premiums





THE CORPORATE PRESS PLATFORMS **DIRECTSMILE**



DirectSmile

DirectSmile is an electronic platform for making personalized product such as greeting cards, calendar, memo pads. We create a variety of new print products that can retain your customers and make them remember your brand.

These personalized products is as simple as 1-2-3. Pick a customized text you would like to include. Then select a high-resolution photo image. Finally select the products you would like to make and present to your clients.

Order quantity can be as low as 1 pcs.



THE CORPORATE PRESS PLATFORMS STICKY NOTE



Creative, Personalised Sticky Note
創意・個性化記事貼



Sticky Note

Sticky note is a very common type of stationery and is widely used by students and businessmen. Corporate Press have invested a brand new equipment with us for producing animated sticky note and personalized sticker note with no minimum order quantity.

You can simply list out your scope of service on each sticky note and present to your potential customers. This is in fact a cost effective and efficient way to promote your brand.





THE CORPORATE PRESS PLATFORMS ALBUM AND DECORATION SOLUTION

PhotobookHK.com

32 32 DIY
FREE TO DO IT YOURSELF

Album and Decoration Solution

Each event is considered as an important benchmark for each corporate. In order to keep these memorable moments and file them in archive, Corporate Press offer professional handmade high-quality books and photo imprint goods.

With our user-friendly and complimentary photobook creator software, you can design the album all by yourself with corporate colors and images.

Other than that, this software is also good for creating a keepsake for your wedding and family.



www.photobookhk.com
www.32diy.com

THE CORPORATE PRESS PLATFORMS TOTAL NAME CARD SOLUTION



Corporate Press
高誠(香港)有限公司 (HK) Ltd.

Name Card Ordering Page

Please fill in the information below:

Full English name	* First name	* Surname
中文全名	* 姓	* 名
Post title	* e.g. Senior Director	
職位名稱	* 例子: 主任	
Department	* e.g. Consumer Imaging & Information Group	
部門	* 例子: 影像信息消費產品亞洲總部	* 例子: 專業市場營銷科
Email	* chaia	
Direct		

TOTAL Name Card Solution

Corporate Press understands how much work it may cause for a staff to consolidate a name card printing procedure from collecting photos, name card details and verification.

Not just printing name cards, Corporate Press provides a complete solution from collecting data to delivery. You can even separate the delivery for different batches of name cards.

Apart from traditional name card printing, we can also include QR Code on your name card. QR code can contain information such as website, URL, personal detail, phone numbers and action trigger links (Download link).

Since smartphone is dominating the market, adding QR code to your name card can effectively help for brand building.

Corporate Press also provides QR Code Generating service to corporates with high volume printing.

A collage of various mobile application icons. The icons include: 'Direct Smile 大方 Hong Kong One to One Marketing Solution' (red square), 'Apple' (grey square), 'CORPORATE' (blue square with a large 'C'), 'CALENDAR' (white square with a calendar grid), 'ANDROID' (green square with the Android robot), 'WINDOWS' (white square with the Windows logo), 'DIARY' (red square with a notebook icon), 'PHONE CARD' (blue square with a phone icon), 'GREETING CARD' (pink square with a card icon), 'NOTEBOOK' (green square with a notepad icon), 'Bookmark' (blue square with three colored tabs), 'NOTEPAD' (black square with a notepad icon), 'ECONOMY' (green square with a dollar sign and 'OK'), 'MAIL' (blue square with an envelope icon), 'VIDEO BOOK' (blue square with a book icon), and a green square with a red prohibition sign and the Chinese characters '標誌' (Symbol/Sign).



Corporate Press has introduced our online platform since 2010. Customers love this platform because it is a user-friendly platform and opens 24/7.



THE CORPORATE PRESS SOCIAL AWARENESS

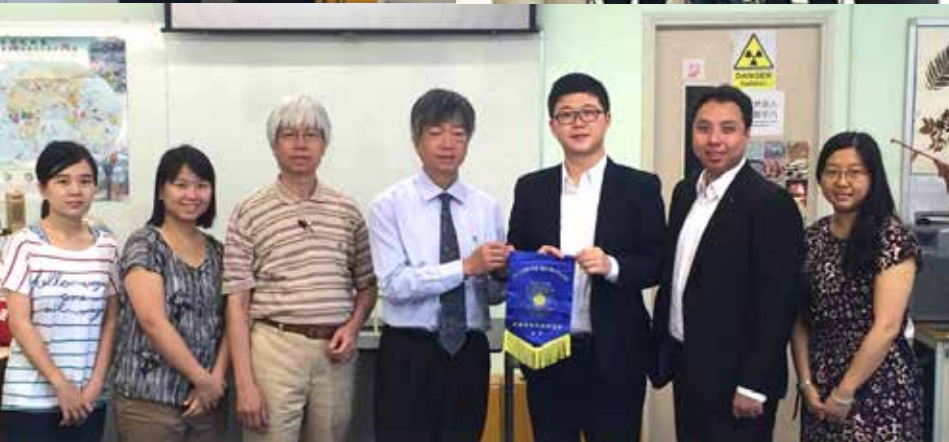
Social Awareness

Corporate Press not just focuses on business alone, supporting our community is also one of our core values in the business.

Corporate Press has been awarded the Caring Company for over 10 years. We support minorities in the society and we hire disables in different positions within our workforce.



**THE
CORPORATE PRESS
SOCIAL
AWARENESS**



THE CORPORATE PRESS REFERENCES

**SATISFACTION
GUARANTEE**
柯式 / 數碼印刷



Our Valued Clients are located globally and engaged in many different business (Partial Listed)

AXA General Insurance Hong Kong Ltd.

Avaya Hong Kong Ltd.

Bitzer Refrigeration Ltd.

LexisNexis

Canon Hong Kong Co Ltd.

Cathay Holidays Ltd.

CLP Power Hong Kong Ltd.

City University of Hong Kong Press

The Chinese University of Hong Kong

Ermenegildo Zegna (Hong Kong) Ltd.

Euromoney Conference

Four Seasons Hotel, Hong Kong

Hong Kong Housing Authority

Hong Kong Institution of Engineers

Hong Kong Institution of Surveyors

Hong Kong Small and Medium Enterprises Association

HKU Space

Hong Kong University of Science and Technology of HK

Junior Chamber International Hong Kong

Jolly Learning Ltd.

Manulife

Ngong Ping 360 Ltd.

The Hong Kong Jockey Club

Lingnan University

Manulife International Ltd.

Misty Hill Nursery

Munich Reinsurance Company

Government Logistics Department - Printing Department

Po Lin Monastery

Rotary International District 3450 (HK & Macau)

Ricoh Hong Kong Limited

The Open University of Hong Kong

The Government of the HKSAR Department of Health

Oracle System Hong Kong Ltd.

Sunlife Financial (Hong Kong) Ltd.

Four Seasons Hotel, Macao Cotai Strip

Vocational Training Council

Yew Chung International School

Our Brand

